



**Corporate Headquarters:**

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**Additional Locations:**

Belleview, FL  
Baytown, TX  
Colton, CA



Dear Associates:

Groeb Farms Inc. is pleased to announce the addition of **Mark Cruz** as the **Miller Honey Western Foodservice Regional Manager** effective June 1<sup>st</sup>, 2010. In his role he will manage our broker network in the, California, Northwest, Arizona and Las Vegas markets, as well as, have direct account responsibility.

Mark has over 20 years of experience in the foodservice industry. In his most recent role he was a Regional Manager with Sara Lee. He also has held various Regional Managers roles with family run companies throughout the West, such as Schwan's, Patty's Pizza and La Romagnola. He brings to us a tremendous amount of knowledge and experience in the West which will allow us to expand the Miller Honey Brand.

Mark lives in the Santa Clarita (Southern California) area with his wife Lillian and his two children, Cameron and Madison.

Please join me in welcoming Mark to our family of associates, group leaders and team members.

Sincerely,

Michael Modjeski  
Director of Foodservice Sales