



Press Release

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Groeb Farms, Inc. Acquires Miller's American Honey

As of March 31, 2010, Groeb Farms, Inc., headquartered in Onsted, MI, the "World's Largest" Honey packer and Miller's American Honey of Colton, CA, one of the premier West Coast Honey packers have become one!

In 1973, Ernie Groeb, Jr., and his son's Troy and Ernie, formed a partnership that later became Groeb Farms, Inc. In 1894, Nephi Miller started what is today known as Miller's American Honey. After three generations of family tradition, George and Mimi (granddaughter to Nephi) Murdock have joined forces with Groeb Farms, Inc. In announcing the acquisition, Ernie Groeb, President and CEO of Groeb Farms, Inc. said, "We are honored that the Murdock family has entrusted the Miller legacy to us".

"Merging these two businesses who share a common family legacy of commitment to the production of high quality products will benefit our customers and their consumers. The opportunity to merge with Miller's has given us the ability to combine the strengths of both organizations to create an enhanced presence in the marketplace," said Groeb.

The addition of Miller's to the Groeb organization will complement Groeb's current locations in Onsted, MI, Belleview, FL and Baytown, TX, by the addition of Miller's locations in Colton, CA, and Oakland, CA, giving customers enhanced national coverage. "Miller's and their customers will benefit from Groeb's focus and expertise in quality assurance as well as distribution and buying power capabilities. Groeb and its' customer base will gain a well respected west coast honey packer with an established retail presence in the marketplace," indicates Groeb.

Groeb is quick to point out, "Customers will continue to receive the same quality products and fine customer service we think they have grown to expect from both organizations. We are committed to making the integration of Groeb and Miller's a seamless transition for customers and suppliers, one that will capitalize on the best practices of each organization."



About Groeb Farms, Inc.

Groeb Farms, Inc. began as a family-owned business in 1973. In 2007, the company joined forces with private equity company, Horizon Partners. Groeb Farms is the world's largest Industrial and Foodservice processor of honey, selling approximately 70M pounds of honey in 2009. In addition to honey, Groeb Farms also distributes peanut butter, molasses, mustard and vinegar. These Groeb Farms products are used for direct consumption or as ingredients in products such as salad dressings, sauces, snacks, bread, cookies, crackers, beverages, and meat. Groeb Farms, Inc. is headquartered in Onsted, MI, with locations in Belleview, FL and Baytown, TX.

About Miller's American Honey Company

Miller's American Honey Company is a family owned business which began in 1894. From humble beginnings as a beekeeping enterprise, Miller's has grown into a \$30M operation, with domestic as well as international customers. The Company's primary product line is honey; however, customers are also serviced with products, such as, peanut butter, molasses and agave syrup. Products range from retail packages for grocery store shelves to tanker loads of honey for bakeries. Miller's American Honey Company is headquartered in Colton, CA with a second location in Oakland, CA